

Announcing the:

2026 GCBSS CONFERENCE

6-7 August 2026 | Chatrium Hotel Riverside Bangkok (5-STAR), Thailand

FINAL CALL





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CALL FOR PAPERS

This is the **final call** for papers for the 2026 GCBSS Conference in Bangkok, Thailand. We invite submissions in the broad fields of Business and Social Sciences, including but not limited to: Accounting, Banking, Finance, Management, Leadership, Economics, Education, Law, Political Science, Society, Communication and Culture, Psychology, Tourism and Hospitality, Government, Public Services, and related topics.

Abstracts and papers must adhere to the style and format of the Global Conference of Business and Social Sciences (GCBSS 2026). **Author Guideline:** <http://gcbss.org/Author-Guideline.html>. An acceptance letter will be sent to the corresponding author within **10 days** of submission.

Final Deadline for Extended Abstract Submission:

The abstract must be submitted by **30 June 2026**, GMT+8. Late submissions will NOT be accepted under any circumstances, so please allow adequate time to complete our online submission process.

Final Deadline for Full Papers Submission:

The full paper must be submitted by **15 September 2026**, GMT+8. Late submissions will not be accepted under any circumstances. The extended deadline allows registered authors for GCBSS 2026 to position their papers for a second or third journal publication opportunity.

PROGRAM AT A GLANCE

6 August 2026

08.00 am – 09.00 am	Arrival of Delegates & Registration
09.00 am – 09.30 am	Conference opens, welcome addresses and event arrangements
09.30 am – 10.30 am	Keynote Speeches
10.30 am – 11.00 am	Coffee/tea break
11.00 am – 01.00 pm	Concurrent sessions A- 1
01.00 pm – 02.15 pm	International Buffet Lunch
02.15 pm – 04.00 pm	Concurrent sessions A-2
02.15 pm – 03.15 pm	Academic Discussion Session
04.00 pm – 04.25 pm	Coffee/tea break
04.25 pm – 05.45 pm	Concurrent sessions A-3
06:00 pm – 08:30 pm	GALA Dinner and Networking

7 August 2026

08.00 am – 09.00 am	Arrival of Delegates & Registration
09.00 am – 10.30 am	Concurrent sessions B-1
10.30 am – 11.00 am	Coffee/tea break
11.00 am – 01.00 pm	Concurrent sessions B-2
01.00 pm – 02.15 pm	International Buffet Lunch
02.15 pm – 04.00 pm	Concurrent sessions B-3
02.15 pm – 04.00 pm	Workshop: How to Publish in ABS & ABDC indexed Journals
04.00 pm – 04.25 pm	Coffee/tea break
04.25 pm – 06.30 pm	Concurrent sessions B-4
04.20 pm – 05.40 pm	Workshop: How to Publish in ABS & ABDC indexed Journals
05.45 pm – 06.30 pm	Award Distribution and Vote of Thanks



Disclaimer: Every effort has been made to present all the information in the program as accurately as possible.

Neither GCBSS, the Organizing Committee, the GATR, its Agents, nor the sponsors will be held responsible for any changes in the structure or content of the technical program or any general or specific information published relative to the program.

GCBSS Series reserves the right to change any or all the content of this registration brochure.

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Dear Colleague,

On behalf of the GCBSS Committee, we invite you to join us at the 2026 (18th GCBSS) Annual Conference at Bangkok, Thailand. The conference is a great way to be inspired by our plenary speakers, engage in debates with other scholars, and enjoy our GALA Dinner & Networking session and the hospitality of Thailand. New delegates are always welcome, so please spread the word to others.

We are excited to announce the following Keynote Speakers for 2026:

Professor Dr. David J. Cooper
University of Alberta, Canada



Professor Dr. Cheryl Lynn Duckworth
Nova Southeastern University, United States



Professor Dr. Gabriël A. Moens
Emeritus Professor at the University of Queensland, Australia



Professor Dr. Ahmad Fauzi Abdul Hamid
Universiti Sains Malaysia (USM), Malaysia



Adjunct Professor Dr. Kamran Ahmed
La Trobe University, Australia



Professor Dr. Musa Mangena
University of Nottingham, United Kingdom



Professor Dr. Danture Wickramasinghe
University of Glasgow, United Kingdom



Dr. Kashan Pirzada
Birmingham City University, United Kingdom



Professor Dr. Khaled Hussainey
Bangor University, United Kingdom



Bangkok has ornate shrines and vibrant street life. The boat-filled Chao Phraya River feeds its network of canals, flowing past the Rattanakosin royal district, home to the opulent Grand Palace and its sacred Wat Phra Kaew Temple. It is famous for its magnificent palaces, skyscrapers, museums, and markets that attract tourists worldwide. Also, adventure lovers visit this spot to explore its cultural and historical landmarks.

You can meet local artists in their studios, browse charming art galleries, or walk high amongst the rainforest canopy at the Zipline Adventure, Asiatique, Damnoen Saduak Floating Market, and Chatuchak Weekend Market.

We look forward to welcoming you to Bangkok, Thailand, in August 2026.

Prof. Dato' Dr Abd Rahim Mohamad
Country Director and Head
Global Academy of Training & Research (GATR), Malaysia