



Announcing the:

# 2023 GCBSS CONFERENCE

14-15 September 2023 | Bangkok, Thailand





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## Call for papers

This is the Final Call for papers for the 15th GCBSS 2023 Conference in Bangkok, Thailand. Papers are invited in the broad areas of Business and Social science: Accounting, Banking, Finance, Management, Leadership, Economics, Education, Education, Law, Political Science, Society, Communication & Culture, Psychology, Tourism & Hospitality, and Govt: & Public Services and related topics.

Papers should conform to the style and format of Business & Social Sciences, a GCBSS-associated journal. All papers will be subject to double-blind peer review, so please ensure no author details are mentioned in your paper.

### Submission of Abstract/Papers

Submission of abstract/paper is open via online form: <http://gcbss.org/Registration.php> or at [submission@gcbss.org](mailto:submission@gcbss.org)

Further details regarding the program and publication will be available in the July/August 2023 GCBSS Newsletter and on the GCBSS Series website.

### Key Dates: Final Call

Extended Abstract **29 August 2023**

Late Payment **6 September 2023**

Full Paper **30 October 2023**



## PROGRAM AT A GLANCE

### 14 SEPTEMBER 2023

8.00am – 9.00am	Arrival of Delegates & Registration
9.00am – 9.30am	Conference opens, welcome addresses and event arrangements
9.30am – 10.30am	Plenary speaker/address
10.30am – 11.00am	Coffee/tea break
11.00am – 1.00pm	Concurrent sessions A- 1
1.00pm – 2.15pm	International Buffet Lunch
2.15pm – 4.00pm	Concurrent sessions A-2
2.15pm – 3.15pm	Academic Discussion Session
4.00pm – 4.25pm	Coffee/tea break
4.25pm – 5.45pm	Concurrent sessions A-3
6:00pm – 8:30pm	GALA Dinner & Networking

### 15 SEPTEMBER 2023

8.00am – 9.00am	Arrival of Delegates & Registration
9.00am – 10.30am	Concurrent sessions B-1
10.30am – 11.00am	Coffee/tea break
11.00am – 1.00pm	Concurrent sessions B-2
1.00pm – 2.15pm	International Buffet Lunch
2.15pm – 4.00pm	Concurrent sessions B-3
2.15pm – 4.00pm	Workshop: How to Publish in ABS & ABDC ranked Journals
4.00pm – 4.25pm	Coffee/tea break
4.25pm – 6.30pm	Concurrent sessions B-4
4.20pm – 5.40pm	Workshop: How to Publish in ABS & ABDC ranked Journals
5.45pm – 6.30pm	Award Distribution and Vote of Thanks



Disclaimer: Every effort has been made to present, as accurately as possible, all the information contained in the program.

Neither GCBSS, the Technical Committee, The GATR, its Agents, nor the sponsors will be held responsible for any changes in the structure or content of the technical program and any general or specific information published relative to the program.

GCBSS Series reserves the right to change any or all the content of this registration brochure.

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Dear Colleague,

On behalf of the GCBSS Committee, we invite you to join us at the 2023 (15th GCBSS) Annual Conference held in **Novotel Bangkok Platinum Pratunam, Bangkok**, Thailand. The conference is a great way to be inspired by our plenary speakers, engage in debates with other scholars, and enjoy our GALA Dinner & Networking session and the hospitality of Bangkok. New delegates are always welcome, so please spread the word to others.

We are excited to announce the following plenary speakers for 2023:

- Emeritus Professor Gabriël A. Moens at the University of Queensland
- Professor Danture Wickramasinghe at the University of Glasgow
- Professor Kamran Ahmed at the La Trobe University
- Professor Dr. Cheryl Lynn Duckworth at Nova Southeastern University, USA
- Dr. Kashan Pirzada at the Birmingham City University, United Kingdom

Bangkok has ornate shrines and vibrant street life. The boat-filled Chao Phraya River feeds its network of canals, flowing past the Rattanakosin royal district, home to the opulent Grand Palace and its sacred Wat Phra Kaew Temple. It is famous for its magnificent palaces, skyscrapers, museums, and markets that attract tourists worldwide. Also, adventure lovers visit this spot to explore its cultural and historical landmarks.

You can meet local artists in their studios, browse charming art galleries, or walk high amongst the rainforest canopy at the Zipline Adventure, Asiatique, Damnoen Saduak Floating Market, and Chatuchak Weekend Market.

**We look forward to welcoming you to Bangkok, Thailand, in 2023.**

**Prof. Dr. Abd Rahim Bin Muhammad**  
GCBSS Series Chair (Malaysia)