

Conference Chair:

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(Country Director, Global Academy of Training & Research,
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Program Chair:

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For Registration for visit:

http://gcbss.org/CIBSSR2022/Academic_Discussion_Session.html

Strengthening

The Business and Social Sciences Research

Through



Academic Discussion Session

28 December 2022

**G Hotel Gurney (5 STAR),
Penang, Malaysia**



About GATR:

Global Academy of Training and Research (GATR), is a registered research firm in Malaysia that provides platforms for academics and organizations to excel. GATR aims at encouraging young scholars, established researchers, trainers, academic & corporate researchers to conduct meaningful research and provide useful knowledge for the academic and socio-economic development of their respective nations. GATR is organizing the academic discussion session in Penang, Malaysia.

Purpose:

The academic discussion session is a strategic level event for determining trends in future Business and Social sciences research around the globe for sharing experiences and for discussing areas of mutual interest.

This year's GCBSS networking session will focus on establishing business and social sciences research through creating collaborations among institutions and with other key players who influence business and social sciences research.

OBJECTIVES:

The key objectives of the deans and directors networking session are:

- To strengthen business and social sciences research through industry academia networking and collaborations.
- To propose ways to enhance research activities and trainings through collaborations.
- To provide multiple outlets of publications for young scholars through collaborations.
- To provide focused recommendations to the business and social sciences schools for enhancing research skills of graduates through Collaborations.

OUTCOMES:

- To identify the critical steps to align research with business needs.
- To identify and recommend actions to the emerging challenges in business and social sciences research.

PROPOSED TOPICS AND SESSIONS FOLLOWED BY THE DISCUSSION:

HOW TO PROMOTE A RESEARCH CULTURE IN BUSINESS AND SOCIAL SCIENCES
SCHOOLS? A EUROPEAN & AUSTRALIAN PERSPECTIVE

Senior Researcher:

Professor Dr. Gabriël A Moens

Emeritus Professor at the University of Queensland, Australia.

Professor Dr. Kamran Ahmed

La Trobe University, Australia

Professor Dr. Musa Mangena

Nottingham University, United Kingdom

Professor Dr. Ahmad Fauzi Abdul Hamid

Universiti Sains Malaysia, Malaysia.

Assoc. Prof. Dr. Kashan Pirzada

University Utara Malaysia, Malaysia

Timings:

2:00 PM - 4:00 PM (Networking Session)

4:00 PM - 4:25 PM (Coffee/tea break)



Cairo University



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