

### Conference Chair:

Prof. Dr. Abd Rahim Mohamad  
(Country Director, Global Academy of Training & Research,  
Malaysia)

### Program Chair:

Prof. Dr. Ahmad Fauzi Abdul Hamid  
(Universiti Sains Malaysia, Malaysia)

### Contact Us:

#### Global Academy of training and Research (GATR)

Suite 15, Taman Bukit Angkasa  
Jalan Pantai Dalam, 59200, Kuala Lumpur, Malaysia

Tel: 603 2117 5006

Email: info@gatrenterprise.com

URL: <http://gcbss.org>

### For Registration for visit:

[http://gcbss.org/CIMSSR2020/deans\\_&\\_directors\\_networking\\_session.html](http://gcbss.org/CIMSSR2020/deans_&_directors_networking_session.html)

## Strengthening The Business and Social Sciences Research

Through



8th Deans and Directors  
Networking Session

**11 December 2020**

Novotel Bangkok Platinum Pratunam

Bangkok, Thailand



### About GATR:

Global Academy of Training and Research (GATR), is a registered research firm in Malaysia that provides platforms for academics and organizations to excel. GATR aims at encouraging young scholars, established researchers, trainers, academic & corporate researchers to conduct meaningful research and provide useful knowledge for the academic and socio-economic development of their respective nations. GATR is organizing the Deans and Directors networking session in Bangkok, Thailand.

### Purpose:

The 8th Deans and Directors networking session is a strategic level event for determining trends in future Business and Social sciences research around the globe for sharing experiences and for discussing areas of mutual interest.

This year's GCBSS networking session will focus on establishing business and social sciences research through creating collaborations among institutions and with other key players who influence business and social sciences research.

### OBJECTIVES:

The key objectives of the deans and directors networking session are:

- To strengthen business and social sciences research through industry academia networking and collaborations.
- To propose ways to enhance research activities and trainings through collaborations.
- To provide multiple outlets of publications for young scholars through collaborations.
- To provide focused recommendations to the business and social sciences schools for enhancing research skills of graduates through Collaborations.

### OUTCOMES:

- To identify the critical steps to align research with business needs.
- To identify and recommend actions to the emerging challenges in business and social sciences research.

### PROPOSED TOPICS AND SESSIONS FOLLOWED BY THE DISCUSSION:

HOW TO PROMOTE A RESEARCH CULTURE IN BUSINESS AND SOCIAL SCIENCES  
SCHOOLS? A EUROPEAN & AUSTRALIAN PERSPECTIVE

### Senior Researcher:

**Professor Dr. Gabriël A Moens**  
Emeritus Professor at the University of  
Queensland, Australia.

**Professor Dr. Danture Wickramasinghe**  
University of Glasgow, United Kingdom

**Professor Dr. Kamran Ahmed**  
La Trobe University, Australia

**Professor Dr. Musa Mangena**  
Nottingham University, United Kingdom

**Professor Dr. Ahmad Fauzi Abdul Hamid**  
Universiti Sains Malaysia (USM), Malaysia.

**Asst. Prof. Dr. Kashan Pirzada**  
University Utara Malaysia, Malaysia

### Timings:

2:00 PM - 4:00 PM (Networking Session)

4:00 PM - 4:25 PM (Coffee/tea break)

