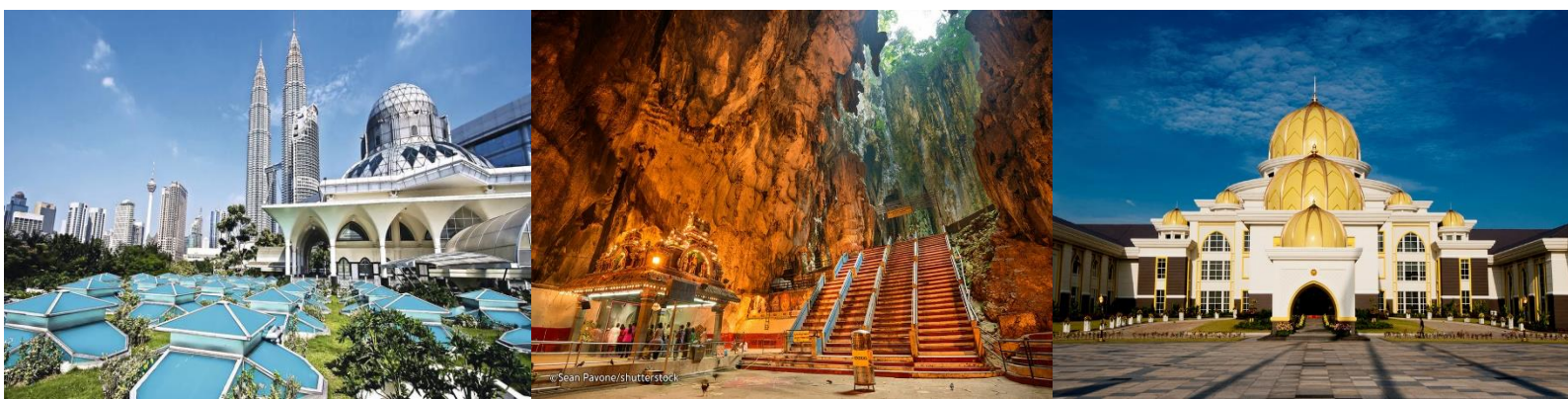


**3<sup>RD</sup> GLOBAL CONFERENCE ON BUSINESS AND SOCIAL SCIENCES:**  
**Contemporary Issues in Management and  
Social Science Research**



**CONFERENCE REPORT**

**December 16 - 17, 2015**

**Connexion Nexus Hotel & Auditorium, Kuala Lumpur, Malaysia**

**3<sup>rd</sup> Global Conference on Business and Social Sciences on  
"Contemporary Issues in Management & Social Science Research"  
December 16 - 17, 2015 Connexion Nexus Hotel & Auditorium, Kuala Lumpur, Malaysia**

The Global Academy of Training and Research (GATR) in collaboration with the National and International Universities and Publishers such as Elsevier (UK), Inderscience (Switzerland), UPM Press (Malaysia) and University of Brawijaya (Indonesia) organized the 3<sup>rd</sup> Global Conference on Business and Social Sciences (GCBSS). The conference took place at Connexion Nexus Hotel & Auditorium, in the capital city of Malaysia, boasting gleaming skyscrapers, colonial architecture, charming locals, and a myriad of natural attractions.



Experts from 15 countries gathered to participate in the conference. The conference covered important issues in Business and the Social Science under various sub-themes.

The goal of the conference is to support, encourage and provide a platform for young researchers to present their research, to network within the international community of other young researchers and to seek the insight and advice of successful senior researchers during the conference.



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The conference started with the welcome and opening remarks of the conference host from Chairman of GATR Advisory Board, Dr. Kashan Pirzada. He highlighted the relevance of the conference topics to the current trends of development of business and social sciences, greeted participants and expressed his gratitude to all participants for their valuable contribution to the conference procedures. He put hopes that the conference should become an efficient platform for the creation of new partnerships and contacts.



Further the floor was passed to the first plenary speaker, Danture Wickramasinghe, Professor of Management Accounting at the University of Glasgow, United Kingdom. He has over 25 years of experience as an enthusiastic and talented university teacher at undergraduate, postgraduate and MBS levels, has produced a number of PhDs, supervised 100s of Master's dissertations, and acted as internal and external examiner for over 10 PhD candidates. He is a regular speaker at research and professional forums, including the workshops organized by CIMA.



Currently, he is the Chief External Examiner at Manchester Metropolitan University and the External Examiner at the University of Aberdeen and continues PhD supervision at Manchester.



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Next plenary speaker, Gabriël A Moens, Professor of Law and Director of Research, Curtin Law School, Australia. He is a Fellow (FCIArb) and Chartered Arbitrator (CArb) of the Chartered Institute of Arbitrators, London and Fellow and Deputy Secretary General of the Australian Centre for International Commercial Arbitration (ACICA). He is also the Editor-in-Chief of the ACICA Review and is the co-author of a Commentary to the ACICA Arbitration Rules. Professor Moens is a Membre Titulaire, International Academy of Comparative Law, Paris, a Fellow of the Australian Institute of Management (AIM WA) and a Director of the College of Law Western Australia.



With the main theme as "Contemporary Issues in Management & Social Science Research" the conference will cover important issues in Business and the Social Science under various sub-themes; Management, Education and Psychology reforms in Asia and Europe; Accounting and Finance issues around development reform programmes in the globe; Transformation in Economics and Banking in Asia; Cultural implications of Marketing in developing countries; and Contemporary issues in Management and Social Science Research. Many interesting and recently demanded issues have been presented by participants.



Dr. Azilawati Banchit from Universiti Teknologi Mara (Malaysia) attempted to examine the conflicts between large shareholders in ASEAN 5. Results showed that there is a strong positive relationship between internal contact and workplace happiness while the relationship between external contacts is moderately positive. Internal and external contacts together are able to predict better workplace happiness while employee relations contribute substantially in explaining workplace happiness among married working women in Malaysia. Therefore, social exchange theory holds true for the study



Steven Tam from Fort Hays State University (USA) presented critical analyses on a conceptualization for the practice of workplace learning. The paper synthesises the OLC literature and draws the characteristics of three common stages for firms (large or small) to conceptualize different patterns of workplace learning practices, promoting a new page of empirical research potential.



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Muhammad Saleem from of School of Psychology and Human Development, Universiti Kebangsaan Malaysia (Malaysia) presented a paper on defining multidimensional self-perceived freedom. The aim of the exploratory study is to operationalize the definition of multidimensional self-perceived freedom through Focus Group Discussions (FGD) conducted with marginalized Pakistani youths.



Conference organizers would like to express their gratitude to all plenary speakers and participants joined this international network and visited Kuala Lumpur, Malaysia to make their deposit by high quality presentations, interesting discussions and feel unique atmosphere of the fruitful scientific gathering.

Members of Global Academy of Training and Research would like to express a great appreciation to students of University of Malaya for their contribution to the conference.



For more information, please visit:



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