

Conference Chair:

Dr. Kashan Pirzada
Chairman of GATR & Chair, GCBSS Series, Malaysia

Program Chair:

Prof. Dr. Ahmad Fauzi Abdul Hamid
(Universiti Sains Malaysia, Malaysia)

Strengthening the Business and Social Sciences Research through Collaborations



*Deans and Directors
Networking
Session & Discussion*

4 May, 2017

**Connexion Conference &
Event Centre @
The Vertical Hotel
Kuala Lumpur, Malaysia**

Contact Us:

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For Registration Please Visit:

http://gcbss.org/cimssr/deans_&_directors_networking_session.html



About GATR:

Global Academy of Training and Research (GATR), is a registered research firm in Malaysia that provides platforms for academics and organizations to excel. GATR aims at encouraging young scholars, established researchers, trainers, academic & corporate researchers to conduct meaningful research and provide useful knowledge for the academic and socio-economic development of their respective nations. GATR also organizes seminars, workshops, conferences, symposiums, world forum and academic tours. GATR has an ambition to serve humanity around the Globe.

Purpose:

The 5th annual Global Conference on Business and Social Sciences Deans & Directors networking session is a strategic level event for determining trends in future Business and Social sciences research around the globe for sharing experiences and for discussing areas of mutual interest.

This year's GCBSS networking session will focus on establishing business and social sciences research through creating collaborations among institutions and with other key players who influence business and social sciences research.

Timings: Thursday-4 May, 2017
2.15pm - 4.00pm D & D Networking Session
4:00pm - 4:25pm Refreshment and drinks

Objectives:

The key objectives of the deans and directors networking session are:

- ❖ To strengthen business and social sciences research through industry academia collaborations.
- ❖ To propose ways to enhance research activities and trainings through collaborations.
- ❖ To provide multiple outlets of publications for young scholars through collaborations.
- ❖ To provide focused recommendations to the business and social sciences schools for enhancing research skills of graduates through Collaborations.

Outcomes:

- ✓ To identify the critical steps to align research with business needs.
- ✓ To identify and recommend actions to the emerging challenges in business and social sciences research.

Proposed Topics and Sessions followed by the discussion:

How to Promote A Research Culture In Business And Social Sciences Schools? A European & Australian Perspective

Senior Researchers:

Professor Dr. Gabriël A Moens
Curtin University, Australia and The University of Queensland, Australia

Professor Dr. Danture Wickramasinghe
University of Glasgow, United Kingdom

Professor Dr. Christine Mallin
University of East Angila, United Kingdom

Professor Dr. Musa Mangena
Nottingham Business School, United Kingdom

Deans & Directors Registration Fee	Early Until: February 28, 2017	Normal Until: March 28, 2017	Late Until: April 28, 2017
Dean & Directors Networking Session Ticket	USD 100	USD 150	USD 175

Collaborators:

