

## Conference Chair:

Dr. Kashan Pirzada  
Chairman of GATR & Chair, GCBSS Series, Malaysia

## Program Chair:

Prof. Dr. Ahmad Fauzi Abdul Hamid  
(Universiti Sains Malaysia, Malaysia)

# Strengthening the Business and Social Sciences Research through Collaborations



*3rd Deans and Directors  
Networking  
Session & Discussion*

**5th December, 2017**

**Ambassador Hotel  
Bangkok, Thailand**

## Contact Us:

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**For Registration Please Visit:**

[http://gcbss.org/cibssr2017/deans\\_&\\_directors\\_networking\\_session.html](http://gcbss.org/cibssr2017/deans_&_directors_networking_session.html)



## About GATR:

Global Academy of Training and Research (GATR), is a registered research firm in Malaysia that provides platforms for academics and organizations to excel. GATR aims at encouraging young scholars, established researchers, trainers, academic & corporate researchers to conduct meaningful research and provide useful knowledge for the academic and socio-economic development of their respective nations. GATR also organizes seminars, workshops, conferences, symposiums, world forum and academic tours. GATR has an ambition to serve humanity around the Globe.

## Purpose:

The 6th annual Global Conference on Business and Social Sciences Deans & Directors networking session is a strategic level event for determining trends in future Business and Social sciences research around the globe for sharing experiences and for discussing areas of mutual interest.

This year's GCBSS networking session will focus on establishing business and social sciences research through creating collaborations among institutions and with other key players who influence business and social sciences research.

**Timings:** 5th December 2017

2.15pm - 4.00pm D & D Networking Session

4:00pm - 4:25pm Refreshment and drinks

## Objectives:

The key objectives of the deans and directors networking session are:

- ❖ To strengthen business and social sciences research through industry academia collaborations.
- ❖ To propose ways to enhance research activities and trainings through collaborations.
- ❖ To provide multiple outlets of publications for young scholars through collaborations.
- ❖ To provide focused recommendations to the business and social sciences schools for enhancing research skills of graduates through Collaborations.

## Outcomes:

- ✓ To identify the critical steps to align research with business needs.
- ✓ To identify and recommend actions to the emerging challenges in business and social sciences research.

## Proposed Topics in open session followed by the discussion:

**How to promote a research culture in Business and Social Sciences Schools?  
A European & Australian Perspective**

### Senior Researcher:

Professor Dr. Gabriël A Moens  
Curtin University, Australia

Professor Dr. Danture Wickramasinghe  
University of Glasgow, United Kingdom

Professor Dr. Kamran Ahmed  
La Trobe University, Australia

Professor Dr. Bjoren Willy Aamo  
University of Norland, Norway

## Collaborators:



Cairo University

