

# Effectiveness of the Entrepreneurship Education in a State University in Fostering Entrepreneurial Intention among College Students

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## ABSTRACT

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Various academic institutions in the country offer entrepreneurship education to further improve the nation's economic status through Entrepreneurship. The effectiveness of entrepreneurship education towards bringing entrepreneurial intention into college students, especially within state universities, poses a critical research area. This research study aims to determine the level of effectiveness of entrepreneurship education in a state university in fostering entrepreneurial intention among college students, examine the significant influence of the key factors such as entrepreneurial attitude, self-efficacy, education, and practical experience on the respondents' entrepreneurial intention, determine courses in the Entrepreneurship curriculum contributes in fostering entrepreneurial pursuit among college students, and know the various challenges faced by the respondents that hinder their entrepreneurial pursuit. Using quantitative method, the data were collected through student surveys from students pursuing the entrepreneurship program at a state university. The findings of the study revealed that the Entrepreneurship Program of the University is very effective in fostering entrepreneurial intentions of the students. The results showed that the program enhanced students' entrepreneurial intentions significantly. Entrepreneurial education ( $\bar{x} = 3.450$ ,  $r = 0.566$ ), among the four constructs emerged as an important factor in pursuing entrepreneurial intention among the respondents. Business Plan course of the respondents indicated the top choice of the respondents that contribute in fostering entrepreneurial intention. Moreover, financial constraints and lack of funding revealed the topmost challenges that are crucial for students to ignite their entrepreneurial spirit. The results of this study will be very helpful for educators and policymakers interested in improving the effectiveness of entrepreneurship programs in higher education.

JEL Codes: I23, L26, M13

**Keywords:** *Entrepreneurial Education, Self-Efficacy, Practical Experience, Entrepreneurial Intention, State University.*