

# Business and Management Students' Understanding of Anti-bribery Management System Contribution to Sustainable Development

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## ABSTRACT

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One of the key aspects of entrepreneurship is its ability to instigate changes in societies. The focus of the research was to explore how implementation of an anti-bribery management system (ABMS) can support the drive of enterprises towards sustainable development and inspire solutions to the complex social challenge that bribery represents. The aim of the research was to discover how the future managers and business professional understand bribery and tools designed to support the bribery prevention with special impacts on sustainable development. Empirical research was selected as the main method of the research in order to collect and analyse the data. Sample file consisted of 250 business and management students. University students were contacted through e-mail. The questionnaire was anonymous in order to ensure the protection of personal data. It contained 21 questions designed to explore the students' understanding of bribery, their opinions on its negative effects on societies and measures designed to prevent the bribery and their contribution to sustainable development. It was discovered that university students are aware of bribery as serious societal problem. Their views on ABMS were mostly positive. However, the majority of them were not aware of its potential impacts on sustainable development. A high proportion of students also perceive the relationship between ABMS and entrepreneurship as disproportional. The only exception was building relationships with stakeholders. The perception of the impact of ABMS on the development of risk management measures were clear, however students view them as insufficient for bribery prevention. It was also discovered that students with more work experience were more inclined to believe that ABMS can positively impact not only the management of organizations, but also sustainable development in societies.

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