The Financial Quotient in Children's Literature in the East and West

Aixuan Chu ^a, Lay Hoon Ang ^b, Hazlina Abdul Halim ^c

^{abc} Faculty of Modern Languages and Communication, Universiti Putra Malaysia, Kuala Lumpur, Malaysia

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ABSTRACT

Together with Intelligence Quotient (IQ) and Emotional Quotient (EQ), Financial Quotient (FQ) has been gradually recognized as one of the most effective features for social assessment. Financial Quotient, also known as financial literacy, including knowledge of money management, budgeting and credit, is an important aspect in early childhood education (Susanti & Kemala, 2023). As one of the frontier problems of contemporary education, children's financial quotient can help children face and deal with economic concepts at an early age (Belinova et, 2021). In recent years, there has been a more significant focus on integrating financial quotient education into various educational settings, including in-school and extracurricular programs, digital platforms and family activities. One of the notable areas in this discipline is children's literature. Children's literature can be seen as a useful tool to educate children and develop different skills. Accompanied by attractive narratives in children's literature, financial concepts such as budgeting, investing and saving are effectively introduced to young readers.

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