

Corporate Environmental Responsibility and Corporate Sustainability of Manufacturing Companies in Yangtze River Delta Region, China

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ABSTRACT

The study aimed to determine the Environmental Strategy and Corporate Sustainability of Manufacturing Companies in the Yangtze River Delta Region, in China. This study focused on the implementation of the corporate environmental strategy among manufacturing companies in the Yangtze River Delta Region, China. This study focused on the implementation of the corporate environmental strategy among manufacturing companies in the Yangtze River Delta Region, China. The perceived extent of implementation of environmental responsibility strategies in the manufacturing companies in the Yangtze River Delta Region was correlated with the following profile variates: age, sex, civil status, highest educational attainment, years of working experience, position, status of employment, and monthly gross income. Similarly, the study was conducted to determine the degree of relationship between the perceived extent of implementation of the corporate environmental strategy and its impact on corporate sustainability among manufacturing companies in the Yangtze River Delta Region, China.

Keywords: Corporate Environmental Responsibility, Corporate Sustainability, Manufacturing Companies, Descriptive- Correlational