The Companies Social Responsibility Obligation During and Post Covid 19

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ABSTRACT

The COVID-19 pandemic that occurred from 2019 to 2020 has caused extraordinary social and economic problems. All societies around the world are faced with emergency situations, and many are confused about implementing various precautions to deal with the situation. Mitigating the COVID 19 pandemic requires active involvement and support from various parties, both from the community, government and the private sector. The social role of various parties is urgently needed to tackle the pandemic. This includes companies taking an important role in initiating activities that have a positive impact on people's lives, and as a form of implementing Corporate Social Responsibility (CSR) as an expression of organizational sustainability. As a consequence, companies are expected to be able to address urgent issues that endanger life on Earth, such as hunger, inequality and climate change. This raises an interesting question whether companies still have a commitment to carry out social responsibility during a pandemic. This study aims to explore corporate social responsibility obligations during and after the COVID-19 pandemic.

Keywords: Corpoprate Social responsibility, Ethics, pandemic covid 19, commitment