

Revitalizing Women`s Success: The Power of Leadership, Training, and Innovation for Entrepreneurs in Indonesia

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ABSTRACT

This research was motivated by data from the Indonesian Entrepreneurs Association (IWAPI), which revealed a significant majority of small and medium-sized entrepreneurs (98%) among its 30,000 members. Previous studies on women entrepreneurs' performance had limitations regarding variables and sectors considered. Therefore, this study analyzed various factors and sectors that impacted women entrepreneurs in the Jabodetabek (Jakarta, Bogor, Depok, Tangerang, Bekasi) region. This study is quantitative research on 246 respondents and was analyzed by SmartPLS Software. The study found that while leadership had some influence on innovative work behavior and women entrepreneurs' performance, the significance was limited. Additionally, training and development significantly impacted both innovative work behavior and women entrepreneurs' performance, with the latter being mediated by the former. Ultimately, innovative work behavior significantly influenced women entrepreneurs' performance.

Keywords: Entrepreneurs, Women Entrepreneurs, Leadership, Training and Development, Innovative Work Behavior.