Sector Specific Analysis of Organisational Happiness and Wellbeing Based on 'GNH of Business' Logic

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https://doi.org/10.35609/gcbssproceeding.2023.1(196)

ABSTRACT

It feels natural that the world around us has sped up in recent decades. But few people realise how much this has a negative impact on our well-being. Stress, pressure to perform, time pressure, overwork - these are all symptoms that can be generated by the constant rush. These negative effects can be felt in our personal lives, in our work relationships and in our behaviour. Although personal stress is also a serious problem, in this study we focus on its organisational consequences. The question is, what indicators can we use to measure the negative effects on organisational functioning that are the consequences of human overstress? How satisfied, balanced and happy are employees and to what extent is the organisation able to provide the necessary conditions for this? Many methods are known and used to measure organizational performance, but none of them take into account the negative impacts on human factors due to the efforts made to achieve performance goals (Santos et al, 2018; Patriarca et al, 2018; Vanlaer, et al, 2022; Bravo & Hernandez, 2021;).

Keywords: Economic Sector, Employees' Happiness, 'GNH Of Business', Organisational Conditions, Wellbeing.