

13th Global Conference on Business and Social Sciences

17th - 18th June 2022

Grand Millennium Kuala Lumpur (5-STAR)

(IN-PERSON & ONLINE)



GCBSS Proceeding

VOL. 13 January - June 2022

ISBN: 978-967-13147-0-8

Organized by

Global Academy of Training & Research (GATR) Enterprise Malaysia (Registration No.002360364-P)



The Global Conference on Business and Social Sciences Series covered important issues in Business and Social Sciences in fifteen thematic areas with multiples research approaches and methodologies.

The goal of GCBSS Series is to support, encourage and provide a platform for young researchers to present their research, to network within the international community of other young researchers and to seek the insight and advice from successful senior researchers during the conference.

The GCBSS Series also provides publication opportunities in prestigious journals to all researchers.



ISBN 978967-13147-0-8



9 789671 314708

For more information, please visit:

Event Website: www.gcbss.org | Company Website: gatenterprise.com

Suite 15, Taman Bukit Angkasa, Jalan Pantai Dalam 59200 Kuala Lumpur, Malaysia

Tel +60321175006 | Email: info@gatenterprise.com

Copyrights © 2022. Global Academy of Training and Research (GATR) Enterprise. All rights reserved.