Benchmarking the best practices of Asian Universities in increasing student mobility

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https://doi.org/10.35609/gcbssproceeding.2020.11(23)

ABSTRACT

Globalization had brought significant changes to the ways; students perceived higher education. With the rise of globalization, institutions of higher education need to become more international in order to operate effectively in the global market. Influenced by the importance of higher levels of education, students are now keen on finding education that would best serve their purposes or intentions.

Keywords: Best Practices, Asian Universities, Mobility