

The Supply-Demand Research of Cultural and Tourism Industries Policies in China with the Impact of COVID-19

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ABSTRACT

COVID-19 has made a bad influence on economic and society including cultural and tourism industry in China, 2020. The industry has received a huge loss in the first quarter of the year and the situation is getting worse in the near future. It is believed that there will be a long impact for the country even the world. In order to recover the industry, Chinese government has published series of policies to support the enterprises and clusters to reduce the bad influence of COVID-19. This paper mainly uses filed survey and documentary research to map the real situation of the industry. It tries to find the policy demand of the industries and then analyze the policies published by government to conquer COVID-19. Meanwhile it will focus on whether the supply meet the demand and give suggestions on how to promote the policy efficiency in the post period of COVID-19 in China.

Keyword: *Evaluation; Cultural Industries; Policy; Park; Pandemic*