

# Entrepreneurial Intention of Students: The Role of Digital Transformation and Use of Digital Tools in Education and Other Environmental and Personal Factors

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## ABSTRACT

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The field of entrepreneurship education has undergone and will continue to undergo a digital transformation. New digital technology has made major improvements in teaching conceivable. The formation of a new generation of entrepreneurs is ensured by entrepreneurship education, which is crucial for any economy to thrive sustainably. The creation of new entrepreneurs is aided by educational institutions, which work to boost students' intention to become entrepreneurs. The adoption of a variety of digital technologies in the educational process has been prompted by the entry of Generation Z into the education system. The purpose of this paper is to investigate the impact of using a digital tool in entrepreneurship education on students' entrepreneurial intentions as well as the role of other environmental and personal factors in promoting of entrepreneurial intentions based on a quasi-experiment conducted in Southern (SE) and Central and Eastern European (CEE) countries.

**Keywords:** entrepreneurship education, digital tool, entrepreneurial intention, personal characteristics