

A Global Research Landscape of Regenerative Tourism and Hospitality Industry

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ABSTRACT

The COVID-19 pandemic halted the tourism and hospitality industry, and every stakeholder suffered a lot because of the nature of this service industry. As the pandemic virus was spreading from one source to another, the World Health Organisation (WHO) decided to shut down this service industry for the time being. According to the report published (WTTC, 2024), the travel and tourism industry created 22 million new jobs in 2022, up 22% from 2021, contributing 7.6% of the global GDP. However, tourist movements contributed in generating more carbon dioxide (CO₂), which is responsible for global warming and becomes a hindrance in supporting Sustainable Development Goals (SDG13 – Climate action) (Eroğlu, 2021). Various environment conservation organisations have raised their concerns for a new resilient tourism industry (Hussain & Haley, 2022), an eco-friendly tourism sector, to mitigate the danger of the global pandemic (Hussain, 2021; Hussain & Fusté-Forné, 2021). Here, the words "regenerative tourism and hospitality" emerged. According to (Andersson, 2019), it is a sustainable practice followed by travellers while exploring new locations. It can help minimise the negative impact of tourism, regenerate the ecosystem, support the economy, and sustain cultures. This study attempts to identify the available literature on "regenerative tourism and hospitality" and their global reach, development of various clusters/themes and their role in supporting regenerative tourism and hospitality and highly cited publication in this field and their insights. It also provides an overview of publications from various countries and continents, which can help understand the countries' and continents' contributions to this noble and global concern.

Keywords: Regenerative tourism and hospitality; Bibliometrix; Sustainable harmony; Resilient future; Nature revival.