



Announcing the:

2022 GCBSS CONFERENCE

28-29 December 2022 | Penang, Malaysia





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Call for papers

This is the Final Call for papers for the 2022 GCBSS Conference in Penang, Malaysia. Papers are invited in the broad areas of Business and Social science: Accounting, Banking, Finance, Management, Leadership, Economics, Education, Education, Law, Political Science, Society, Communication & Culture, Psychology, Tourism & Hospitality, and Govt. & Public Services and related topics.

Papers should conform to the style and format of Business & Social Sciences, a GCBSS-associated journal. All papers will be subject to double-blind peer review, so please ensure that there are no author details mentioned in your paper.

Submission of Papers

Further details regarding the submission of papers will be made available in the September 2022 issue of the GCBSS Newsletter and on the GCBSS Series website.

Final Call

Abstract 7 December 2022

Late Payment 20 December 2022

Full Paper 30 January 2023

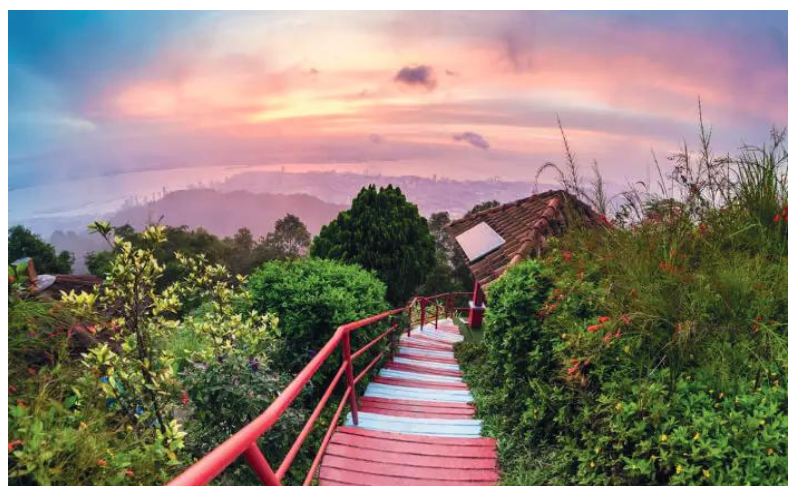
PROGRAM AT A GLANCE

28 DECEMBER 2022

8.00am – 9.00am	Arrival of Delegates & Registration
9.00am – 9.30am	Conference opens, welcome addresses and event arrangements
9.30am – 10.30am	Plenary speaker/address
10.30am – 11.00am	Coffee/tea break
11.00am – 1.00pm	Concurrent sessions A- 1
1.00pm – 2.15pm	Buffet Lunch
2.15pm – 4.00pm	Concurrent sessions A-2
2.15pm – 3.15pm	Academic Discussion Session
4.00pm – 4.25pm	Coffee/tea break
4.25pm – 5.45pm	Concurrent sessions A-3
6:00pm – 8:30pm	GALA Dinner

29 DECEMBER 2022

8.00am – 9.00am	Arrival of Delegates & Registration
9.00am – 10.30am	Concurrent sessions B-1
10.30am – 11.00am	Coffee/tea break
11.00am – 1.00pm	Concurrent sessions B-2
1.00pm – 2.15pm	Buffet Lunch
2.15pm – 4.00pm	Concurrent sessions B-3
2.15pm – 4.00pm	Workshop: How to Publish in SSCI & SCI indexed Journals
4.00pm – 4.25pm	Coffee/tea break
4.25pm – 6.30pm	Concurrent sessions B-4
4.20pm – 5.40pm	Workshop: How to Publish in SSCI & SCI indexed Journals
5.45pm – 6.30pm	Award Distribution and Vote of Thanks



Disclaimer: Every effort has been made to present, as accurately as possible, all the information contained in the program.

Neither GCBSS, the Technical Committee, The GATR, its Agents, nor the sponsors will be held responsible for any changes in the structure or content of the technical program and any general or specific information published relative to the program.

GCBSS Series reserves the right to change any or all the content of this registration brochure.
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Dear Colleague,

On behalf of the GCBSS Committee, we invite you to join us at the 2022 (10th Year of excellence) Annual Conference held in **G Hotel Gurney (5 STAR)**, Penang, Malaysia. The conference is a great way to be inspired by our plenary speakers, engage in debates with other scholars, and enjoy our GALA Dinner & Networking session and the hospitality of Penang. New delegates are always welcome, so please spread the word to others.

We are excited to announce the following plenary speakers for 2022:

- Emeritus Professor Gabriël A. Moens at the University of Queensland
- Professor Danture Wickramasinghe at the University of Glasgow
- Professor Kamran Ahmed at the La Trobe University
- Professor Ahmad Fauzi Abdul Hamid at the Universiti Sains Malaysia
- Assoc. Prof. Kashan Pirzada at the University Utara Malaysia

Penang is a harbor city and is a UNESCO-listed World Heritage Site with a collection of over 12,000 surviving pre-war shophouses. Its best known as a giant beach resort with soft, sandy beaches and plenty of upscale hotels, culture, and dining but still retains a close connection with nature, the Second largest city in Malaysia. Its positive attitude and creative confidence make Penang a genuine new-world city. Even though Penang is rapidly developing and forward-thinking, it maintains a youthful enthusiasm. It has what is arguably the most vibrant, laid-back, and friendliest atmosphere of any east-coast capital city.

Penang enjoys a warm equatorial climate, spectacular scenery, and pleasant locals. It has been the drawcard for many domestic and international visitors, making Penang the fastest-growing city in Malaysia. Getting anywhere in Penang is extremely easy. The northern gateway to Malaysia, Penang's the oldest British settlement in the country.

You can meet local artists in their studios and browse charming art galleries or walk high amongst the rainforest canopy at the Habitat Penang Hill, Penang Hill Funicular, Bukit Bendera, and Batu Ferringhi Beach.

We look forward to welcoming you to Penang, Malaysia, in 2022.

Abd Rahim Bin Muhammad
GCBSS Series Chair (Malaysia)