Theory of Planned Behaviour Approach to Analyse Intention of Cash Waqf Contribution among Muslims in Malaysia: Application of Extended and Moderator Variable

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ABSTRACT

Cash waqf plays a big role in economy and society in the country, and also play a vital role in the advancement of socio economic wellbeing of the Muslim community. Scholars believe that contribution of waqf by using cash is much important and more relevant due to its flexibility than waqf properties in the present day. In Malaysia, cash waqf is one of the alternative instruments that can overall improve the social welfare and reduce the poverty rate and at the same time, lessen the burden of the government. Many ways have been proposed to encourage the society to contribute cash waqf for the benefits of the ummah. Therefore, this paper aims to identify the behaviour that influence the contribution of cash waqf in Malaysia using the Theory of Planned Behaviour (TPB). In line with technology advancement, it is expected that technology adoption in the method of collection cash waqf could be a steppingstone to increase the amount of fund. With this reason, technology usage will be proposed to enhance the contribution of cash waqf. In addition, perception on performance of cash waqf proposed as moderator variable in this theory. This study used 284 respondents who were employed Muslims to identify the factor influence contribution of cash waqf. The Partial Least Squares Structural Equation Modeling (PLS-SEM) was used to analyse data through correlation analysis. Referring to the correlation analysis, the finding discovered that there is a positive and strong relationship between Theory of Planned Behaviour and technology usage with contribution of cash waqf, hence it can be summarized that, technology usage could increase intention of Muslims to contribute cash waqf as technology advancement implemented in the method of collection. However, perception on performance of cash waqf is not significant in this research.

Keywords: Cash waqf, technology advancement, technology usage, Theory of Planned behaviour (TPB), perception.