Comprehending the Role of Physicians and Counterfeit Medicine in Bangladesh

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ABSTRACT

Counterfeit medicine is a dangerous problem in Bangladesh which makes the country’s healthcare system more challenging. For a developing nation like Bangladesh, it is hard to find a perfect solution to curb this problem. According to the World Health Organization (2021), awareness is the key to prevent innocent patients from taking counterfeit medicine. Due to knowledge gap, it's hard for patients to detect the authenticity of medicine because it requires knowledge of medicinal formulation. Physicians of Bangladesh could play a vital role in preventing this counterfeit medicine problem by establishing guidance co-operation relationship with the patients. The study made a literature review of the concept of counterfeit medicine, conducted a bibliometric analysis of counterfeit medicine on Scopus database and provided a relationship flow diagram of prospective guidance relationship between physicians and patients. The study concluded that, this consultation service should be offered by the physicians to the patients and the study expected that, the patient willingly accepts it for getting the safeguard against counterfeit medicine.

Keywords: Bibliometric Analysis, Physicians, Patients, Counterfeit Medicine, Bangladesh