ABSTRACT

This paper offers a brief review of current studies with regards to the impact of COVID-19 on small businesses across countries. This survey of experiences elsewhere might provide insights to policy makers in countries that are struggling to cope with the problem on the initiatives to consider and the additional initiatives that might be necessary to make them effective in their individual country contexts. Given limitations of space, we survey only a limited sample of countries from Asia and Europe, along the US and Canada. Hopefully, their experiences will provide a broad enough spectrum of initiatives for policy makers elsewhere to consider and evaluate.

Keywords: Small Business, COVID-19, Impact, Literature Review