Rethinking Interior Design Approach for Shop House Food and Beverage Retails to Embrace New Normal Protocol

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ABSTRACT

The 2020 COVID-19 outbreak has deeply redefined our relationship to public spaces. Fear of transmission (both direct and indirect) has strucked all sectors and put down public facilities such as schools, restaurants, and offices. The implementation of restrictions on community activities in Jakarta alone has resulted in 1030 restaurants permanently closed and 400 restaurants to temporary closed from early 2020 to 2021. Public preference has shifted to outdoor area with open air space to reduce the possibility of transmission. Therefore, shop house food and beverage retails that operated in big cities may find a challenge to keep the costumers’ comfort.

Keywords: shop house, new normal, food and beverage, retails